

## **MEDIA ALERT**

Contact: Emily Hardt, Rodeo Austin®

512.919.3000 phone

512.919.3005 fax

[Emily@RodeoAustin.com](mailto:Emily@RodeoAustin.com)

[www.RodeoAustin.com](http://www.RodeoAustin.com)



## **RODEO AUSTIN ELECTS DISTINGUISHED OFFICER TEAM**

Austin, Texas, June 11, 2015 – Rodeo Austin will begin its 79<sup>th</sup> year with a distinguished group of individuals leading the charge. One of America’s top 5 ProRodeos, Rodeo Austin relies on over 1,500 volunteers for its continued success. At the forefront of those volunteers are the newly elected 2015-2016 Officers: President Brian Lehne, President-Elect Eddie Ledesma and Secretary-Treasurer Lance Lively.

Lehne, owner of Austin-based Lehne Construction, has been a Rodeo Austin volunteer for over 10 years. He is a board member for the Lone Star Cattlemen Foundation, dedicating his time to looking for new ways to bring financial support to young Texans through the purchase of their livestock projects. Brian and his wife, Shawn, reside in Fredericksburg, Texas with their three children. Lehne will serve as the Rodeo Austin President for the upcoming year.

Ledesma has been one of Rodeo Austin’s esteemed volunteers since 1978. He is the owner of Capitol Cleaners and Tailors, a local Austin business that has been serving the community for over 30 years. He has expanded the dry cleaning and tailoring services to six locations and now has two daughters in the day-to-day operation of the business. Ledesma moved from Secretary-Treasurer to President-Elect for Rodeo Austin’s 2015-2016 year.

Lively has been involved with Rodeo Austin for nearly 20 years. As Executive Director of the Texas Package Stores Association, Lively works to provide a legislative voice in Austin

for all package store owners. Lively is the newest member of the Rodeo Austin officer team and will serve as the Secretary-Treasurer for the year.

These dedicated volunteers will lead Rodeo Austin's efforts throughout the 2016 Fair and Rodeo to be held March 12-26, 2016 at the Travis County Expo Center. We thank each of these gentlemen for their continued service to the mission, *Promoting Youth Education – Preserving Western Heritage*.