

Star of Texas Fair & Rodeo

COMMITTEE MEMBER HANDBOOK

2009-2010



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General Information

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Mission

“Promoting Youth Education - Preserving Western Heritage”

The Star of Texas Fair and Rodeo, a 501 (c)(3) non-profit organization, contributes nearly \$1.5 million annually to the youth of Texas with the help of over 2,000 volunteers, donors and sponsors. Through its acclaimed Livestock Show, Fair, and Rodeo, the Star of Texas continues to work towards the advancement of its mission, “Promoting Youth Education - Preserving Western Heritage.” The Star of Texas delivers superior entertainment to the community while boasting an economic impact that exceeds \$54 million annually. Staying true to the official sport of Texas, the Star of Texas is proud to host the world’s 6th largest indoor, regular season ProRodeo known as Rodeo Austin.

Important Dates

July 19, 2009	Annual Meeting/ Rodeo Round Up
August 13, 2009	Scholarship Reception
October 13, 2009	Sporting Clay Tournament
November 1, 2009	Membership Deadline
February 6, 2010	Rodeo Austin Gala
March 5, 2010	Cowboy Breakfast
March 6, 2010	Pit Boss and Hostess Auction
March 12-27, 2010	73 rd Annual Star of Texas Fair & Rodeo
March 14-16, 2010	Chuck Wagon Cook-Off
March 15, 2010	Rodeo Rumble
March 21-23, 2010	BBQ Cook-Off
March 12; 26-27, 2010	Bullet Proof Blowout
May 14, 2010	Cowboy Classic Golf Tournament

History

2008

- Dodge becomes the “Official Truck” of the star of Texas Fair & Rodeo
- Youth Auction moves to downtown Austin at the state of the art Long Center for the Performing Arts where \$820,000 was raised-an increase of 25% from previous year.
- Star of Texas welcomes the Stock Horse of Texas Competition to its first major livestock show
- Junior Livestock Show adds 4-H/FFA Livestock Judging Contest
- Rodeo Austin first rodeo to broadcast rodeo performances live via internet pay-per-view with 20 states and 3 countries watching
- General Manager, Bucky Lamb, is named Professional of the Year in the Texas Association of Fair & Events annual convention
- Rodeo Austin claims 12 marketing awards from Texas Association of Fair & events, including best Web site and best radio and newspaper advertisements
- Marketing Coordinator, Jennie Richmond, is appointed to Texas Association of Fair & Events Board of Directors, making youngest board member in history
- Cowboy Breakfast, sponsored by Farm Credit Union, sets attendance record of 7,000 people
- Web-broadcast of Livestock Show Expands with additional camera allowing for simultaneous video and audio feed of both the large and small show arena.
- Junior Market Barrow division breaks 1,000 entry threshold
- McCarty Corporation purchases Grand Champion Steer for \$50,000 at Youth Auction
- 100X Club expands and improves with new facility layout and up-andcoming entertainers
- Purina Incredible Dog Challenge held for 1st time at STFR and broadcast nationally on ESPN
- Keith Berdoll receives “Top Hand” volunteer of the year award

2007

- Livestock Show & Scholarship Programs expand Statewide to encompass all 254 counties in Texas
- Team Rodeo Austin Expands adding Lance Brittan (World Champion Bullfighter) and Todd Rangel (Saddle Bronc Rider) with Chet Johnson
- Rodeo Austin first rodeo to ewb-broadcast Livestock Show free via internet with over 10,000 parents, friends and fans logging on to watch
- Rodeo Austin voted #1 non-profit organization in Central Texas by the Greater Austin Chamber of Commerce (out of 4,426 non-profits in Austin)
- GMC Catering added to Rodeo Arena
- Sporting Clay Tournament has record number from sponsorships and flury sales
- Cowboy Classic Golf Tournament brings in record breaking auction sales
- \$312,000 awarded in college scholarships to 58 students
- Stan Voelker receives “Top Hand” volunteer of the year award

2006

- Livestock Show & Scholarship Programs expand to 190 counties
- Over 6,000 Junior Livestock participants
- Rodeo Finals televised on FOX Sports Network
- Entertainment budget increased
- Team Rodeo Austin created with Chet Johnson (Saddle Bronc Rider) and Logan Knibbe (Bull Rider)
- Dr. Charles W. Graham Western Heritage Center Constructed and Dedicated
- OK Corral Food Court created
- Rodeo launches AT&T text message voting system
- \$272,400 awarded in college scholarships to 51 students
- Dr. Charles W. graham receives “Top Hand” volunteer of the year award

2005

- First Youth Western Art Show
- Over 5,500 Junior Livestock participants
- Outdoor stage created
- Largest Rodeo/Concert Attendance in history on nights of Marron 5 & Nelly
- Beutler & Son Rodeo Company becomes the primary stock contractor
- 100X Club is born
- STFR voted “Best Place to Work” by Austin Business Journal
- \$250,200 awarded in college scholarships to 48 students
- Tommy Dodd receives “Top Hand” volunteer of the year award

2004

- Rodeo Austin Gala relocates to Palmer Events Center & becomes one of the largest fundraisers
- Wrangler Winter Tour- Top 20 ProRodeo
- Livestock Show & Scholarship Program expands to 120 counties
- Over 5,000 Junior Livestock Participants
- Miss Rodeo Austin contest begins
- Wayne Brooks, PRCA announcer, becomes the friendly voice behind the mic at Rodeo Austin
- \$174,000 awarded in college scholarships to 36 students
- Susan Waight receives “Top Hand” volunteer of the year award

2003

- STFR selected as one of ten Wrangler Winter Tour sites to be broadcast to a national television audience on Outdoor Life Network
- STFR selected as one of ten ProRodeo Xtreme Bull Riding Tour sites to be broadcast nationally on ESPN2
- Rodeo Arena become climate controlled
- First ever Chuck Wagon Cook-off and 5K Sunrise Stampede events held

2002

- Rodeo expands to 45 counties STFR contributed 1.5 million in scholarships and auction proceeds to the youth of Texas
- First Rodeo Finals in STFR history. Top Qualifiers return to compete for the title of Event Champion or “All Around Cowboy” on the last day of the show
- Rodeo becomes the first livestock show in the nation to completely embrace internet technology (all 4-H and FFA exhibitors required to enter livestock projects via Web Site)
- \$250,000 awarded in college scholarships to 46 Students

2001

- Rodeo opened its doors to include participants from Bell, Burleson, Comal, Coryell, Fayette, Gillespie, Gonzales, Guadalupe, Kendall, Lampasas, Llano, Milam, San Saba, and Washington Counties
- Entertainment budget increases to book big-name acts such as Destiny’s Child
- Rodeo introduces “old West Town” complete with gunfighters, chuck-wagon, corral of live longhorns and jail
- \$228,000 awarded in college scholarships to 47 students

2000

- The first Regional Show welcomes competitors from Travis County as well as Bastrop, Blanco, Burnet, Caldwell, Hays, Lee and Williamson Counties
- \$334,500 awarded in college scholarships to 46 students

1999

- Austin-Travis County Livestock Show & Rodeo becomes “The Star of Texas Fair & Rodeo”. The name change is announced with Lieutenant Governor Rick Perry on the south steps of the State Capitol
- \$274,500 awarded in college scholarships to 49 students

1998

- The Board of Directors decide that in 2000, all competitive aspects of the show will be open to students in Travis County’s seven surrounding counties
- \$200,500 awarded in college scholarships to 114 students

1997

- “Kids Town” created with huge success
- \$205,000 awarded in college scholarships to 93 students

1996

- Official Fairgrounds established providing County Fair atmosphere with various free outdoor activities
- \$104,000 awarded in college scholarships to 68 students

1995

- \$100,000 awarded in college scholarships to 63 students

1994

- \$100,000 awarded in college scholarships to 67 students

1993

- \$78,500 awarded in college scholarships to 78 students

1992

- \$75,000 awarded in college scholarships to 86 students

1991

- \$52,000 awarded in college scholarships to 53 students

1990

- \$50,000 awarded in college scholarships to 49 students

1989

- The ATCLS sells the Expo Center to Travis County
- \$40,000 awarded in college scholarships to 46 students

1988

- \$50,000 awarded in college scholarships to 49 students

1987

- \$50,000 awarded in college scholarships to 46 students

1986

- \$47,000 awarded in college scholarships to 46 students

1985

- First year for the Barbeque Cook-Off Auction, raising over \$15,000 for scholarships
- \$54,500 awarded in college scholarships to 50 students

1984

- Willie Nelson performs at the first Gala and Auction, which raises over \$350,000
- The Show features Country Western performances for the first time
- \$30,000 awarded in college scholarships to 20 students

1983

- The Show's Board of Directors sell donated land and raise \$4.5 million in private donations to build a new permanent facility. In May, Austin voters approved a 50-year lease on a 128-acre tract of the Walter E. Long municipal park. Groundbreaking on the Texas Exposition and Heritage Center took place in October, with Board members, contractors and volunteers working around the clock to complete the facility before the March Show
- \$16,900 awarded in college scholarships to 51 students

1977

- The Baby Beef Expo becomes the Austin Travis County Livestock Show

1971

- L.J. Luedecke donates 21 acres of land to the Show for resale, the Proceeds Designated for the acquisition of permanent facility for Baby Beef Expo

1957

- The Austin Chamber of Commerce takes over the annual even as a project of the Chamber's Agricultural Department

1938

- County Extension Agent T.H. Royder works with the Chamber of Commerce to organize the Travis County Baby Beer Show, held at West 11th Street and Congress Avenue. The Show featured 16 animals

Leadership

Executive Committee

Bryan Teich, President
Travis Asklund, President-Elect
Fred Weber, Secretary/Treasure

At Large

Tommy Cowan
Kurt Bender
Hap Feuerbacher
Eddie Ledesma
John Oliver
Matt Berry, Sr.

Past Presidents

Mike Eledge
Jay Evans
Haskell Griffin
Bill Knolle
Jeff Nash
Steve Skinner
Hil Stroup
Shaun Tuggle
Stan Voelker
Kerry Wiggins

Board Members

Jim Achilles	Paul Linehan
Dan Allen	Lynn Lollar
Travis Asklund	Stacy Looney
Bill Benton	Greg Maphet
Keith Berdoll	Gavin Massingill
Matt Berry, Sr.	Warren Mayberry
Diron Blackburn	Wayne McDonald
Steve Bryson	David Mellenburch
Wayne Burkland	Chris Mitchell
Calley Callahan Asklund	Dale Mitschke
Curtis Calhoun	Dr. Frosty Moore
Verlin Callahan	Ted Nagel
Tommy Carlson	Jeff Nash
Margaret Cathey	Terry Oehring
Tommy Cowan	John Oliver
Jeff Denton	Chris Padgett
Mike Eledge	Debra Pena
Tonya Eppright	Trey Powers
Jay Evans	Latius Prikryl
Andy Field	James Prinz
Hap Feuerbacher	Todd Rossington
George Fritz	Steve Skinner
Dr. Charles Graham	Hil Stroup
Tyler Graham	Jim Taylor
Galt Graydon	Bryan Teich
Cindy Greenwood	Powell Thompson
Haskell Griffin	Manuel Trinidad
Mo Hamann	Shaun Tuggle
Terrell Hamann	Kenneth Tumlinson
Larry Hendrix	Gilbert Turrieta
Kevin Hilbig	Rachel Vasquez
Richard Hill	Stan Voelker
Sterling Howry	Suann Waight
Corby Jastrow	Bill Webb
David Kardosz	Fred Weber
Randy Lawrence	Elizabeth Weisman
Eddie Ledesma	Kerry Wiggins
Gerald Young	Corey Wilson
Brian Lehne	Whitney Withers
Travis County Commissioners Court Appointee	

Past Presidents

2009	Gilbert Turrieta
2008	Shaun Tuggle
2007	Kerry Wiggins
2006	Tommy Dodd
2005	Diron Blackburn
2004	Richard Hill
2003	Steve Skinner
2002	Don Holcomb
2001	Keith Crawford
2000	Donnie Williams
1999	Stan Voelker
1998	Hill Stroup
1997	Jim Achilles
1996	Haskell Griffin
1995	Curtis Calhoun
1994	Jeff Nash
1993	Terrell Hamman
1992	Jimmy Evans
1991	Mike Levi
1990	Bob Avant
1989	Bob Lanford
1988	Tommy Carlson
1987	Johnny Weisman
1986	Mike Eledge
1985	Jay Evans
1984	Bill Knolle
1983	Jimmy Callahan
1982	John T Baker
1981	Ted Nagel
1980	Robert Sneed
1979	Jay Evans
1978	Bill Hamilton
1977	Bill Hamilton
1976	Neal Johnson
1975	Johnny Gustafson
1974	Doug Nichols
1972	Verlin Callahan

Committee Chairs & Vice-Chairs**100X Club**

Chair: Sterling Howry
Vice Chair: Megan Maund

Ambassador

Chair: Jennifer Derrick
Vice Chair: Joel Anderson

Animal Care

Chair: Dr. Charles Graham
Vice Chair: Trey Powers

Backstage

Chair: Susan Thompson
Vice Chair: Lance Lively

BBQ

Chair: Jeff Denton
Vice Chair: J.B. Braun

Bullet Proof

Chair: Chris Padgett
Vice Chair: Justin Howe

Calf Scramble

Chair: Monica Masters
Vice Chair: Jennifer Orman

Chuck Wagon

Chair: Denise Vincent
Vice Chair: Steve Jennings

Competitive Events

Chair: David Kardosz
Vice Chair: Paige Smith

Cowboy Breakfast

Chair: Wayne Burkland
Vice Chair: Melinda Feibig

Event Staff

Chair: Mack Sherrod
Vice Chair: Terry Turner

Exhibits

Chair: Randy Lawrence
Vice Chair: Andrea McFarland

Finance

Chair: Fred Weber
Vice Chair: Curtis Calhoun

Founders Club

Chair: Rachel Vasquez
Vice Chair: Christy Hightower

Gala

Chair: Gilbert Turrieta
Vice Chair: Danielle Delgadillo

Info & Souvenir

Chair: Mary Lou Jones
Vice Chair: Lisa Nanola

Golf Tournament

Chair: Kevin Hilbig
Vice Chair: Wayne McDonald

Legal & Safety

Chair: Latius Prikryl
Vice Chair:

Miss Rodeo

Chair: Tonya Eppright
Vice Chair: Tyler Graham

Operations

Chair: Keith Berdoll
Vice Chair: Shawn Hohnstreiter

Rodeo

Chair: Dale Mitschke
Vice Chair: Ricky Masters

Rodeo Rumble

Chair: Lori Oakes
Vice Chair: Connie Morgan

Scholarship & Endowment

Chair: Calley Callahan Asklund

Vice Chair: Carly Feuerbacher

School Tours

Chair: Marie Richter

Vice Chair: Kyle Radford

Shootout

Chair: Brian Hill

Vice Chair: Jim Overton

Ticket Sales

Chair: Dan Allen

Vice Chair: Todd Rossington

Youth Auction

Chair: Brian Lehne

Vice Chair: David Johnston

Staff

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Scholarship Program

The Star of Texas Fair & Rodeo is a non-profit organization whose purpose is to promote youth education and the advancement of agriculture. Forty-Four students in Texas received \$352,000 in scholarship awards in 2009 alone, again making the Star of Texas the largest non-profit scholarship donor in Central Texas. Since 1983, the Star of Texas Fair & Rodeo has awarded over \$3.8 million in scholarships to students in Texas.

The Star of Texas gives scholarship funds to students who wish to improve themselves through higher education. Students may pursue any degree plan they desire at a four-year University of college, two-year College, or accredited trade or business school in the State of Texas. Through permanent endowment funding, private and corporate donations, and annual Show revenues, the Star of Texas is committed to continually increasing its ability to award academic scholarships to Texas students.

Approximately 70% of Star of Texas scholarship recipients have no agricultural background. Most of the recipients live in urban areas and do not have animal or youth fair projects.

Scholarship Philosophy

The expansion to additional counties brought an increased of applications that became unmanageable for the small STFR Scholarship Committee. In 2002, the STFR Scholarship Committee researched new methods of selecting recipients. The Board of Directors made a decision to partner with University of Texas, Texas A&M University, Texas State University, Austin Community College, Texas 4-H Youth Foundation and Texas FFA Foundation to review applications, select recipients and award scholarships. In 2006, STFR added Texas Tech University to the list.

Who is Eligible to Apply?

Any high school student of continuing college student residing within and attending school in the state of Texas, who plans to enroll at any university, college, junior/community College, accredited vocational, trade school or business school in the state of Texas.

How to apply?

The students must apply through the various universities, colleges and/or organizations. The applications are reviewed based on requirements set by the Star of Texas Fair & Rodeo Executive Committee.

Junior Livestock & Horse Shows

The Star of Texas Fair & Rodeo Junior Market Livestock Show is an exceptional leadership opportunity for 4-H and FFA students to excel in a competitive environment, while learning fundamental life skills. Through spending countless hours feeding, grooming, and working with their projects, students learn responsibility, team work and gain a greater sense of self confidence. They make great strides to place with their exhibit, so they may be eligible to sell their animal in the auction. Most of the proceeds from the auction have been used by participants to assist in their college funding.

The STFR American Quarter Horse Association Open, Amateur and Youth Show are great opportunities for youth exhibitors from around the world to showcase their horses and skills in western and English riding. Exhibitors earn points to qualify for the World Show and have the chance to earn significant premiums as a High Point Exhibitors.

The Star of Texas Fair & Rodeo youth livestock program, including the Calf Scramble, require students to set goals, track and report their progress, and to keep a record of their expenditures. The result is practical experience in bookkeeping, business planning, trade economics, and how to be a market producer. Participants acquire business skills and learn financial responsibility.

Through the program, participants gain important experience in all aspects of the free enterprise system, from time management and self-motivation, to accurate record keeping and financial planning. The year long project requires and enormous commitment from the participants.

Eligible Participants

Participants may choose to enter eight different Youth Market Divisions (steers, hogs, lambs, goats, turkeys, broilers, roasters or rabbits), Junior Breeding Heifers, or AQHA Horses. The Star of Texas Fair & Rodeo Junior Market Livestock Show is now open to participants from all 254 Texas counties

Youth Auction

The Star of Texas Fair & Rodeo Youth Market Auction is the climax of a year's work by 4-H and FFA members. As a learning and small business venture, these young men and women have chosen to participate in a Star of Texas Fair and Rodeo program by selecting, feeding and grooming an animal, all in an effort to raise a project worthy of the Auction ring.

Since 1984, more than \$11 million had been awarded to Youth Auction participants. Thanks to the generous support of established buyer's groups, area businesses and dedicated individuals, the Youth Auction generated more than \$820,000 for youth during the 2009 Auction. The Youth Livestock Program is a potentially lucrative learning opportunity for all participants. Most importantly, it is fun for buyers and sellers alike.

Junior Livestock & Horse Show Highlights

-In 2009 the Youth Auction will be relocating downtown to the Bob Bullock Texas State History Museum.

-STFR to open AQHA Show to Open & Novice Amateur exhibitors, along with Youth and Novice Youth

-STFR to host Collegiate Stock Horse of Texas Show.

Livestock Champions

Select winners are presented championship buckles during the Livestock Show. Once judged, all champions and reserve champions, from each division, are housed in a prominent area, the Row of Champions, for the remainder of the Show.

ProRodeo

The Star of Texas Fair & Rodeo is sanctioned by the Professional Rodeo Cowboys Association (PRCA). The STFR currently hosts two Extreme Bull Riding and thirteen rodeo performances, including short-go finals whereby the titles of Event Champion and All-Around Cowboy are awarded.

In 2008, Rodeo Austin was ranked as a top 20 Rodeo out of 700 plus rodeos sanctioned by PRCA in North America. As one of the nation's top rodeos the "purse" or amount awarded to contestants exceeds \$300,000.

The "Rodeo Austin" name and logo was developed in 2003 to "brand" Austin as the hometown of the star of Texas Fair & Rodeo for all nationally televised rodeo activities!

This past year, over 600 Contestants entered and competed in seven events including Bareback Riding, Steer Wrestling, Team Roping, Saddle Back Riding, Barrel Racing, Tie-Down Roping and Bull Riding.

Rodeo Austin first received national recognition in 2003 when selected to serve as 1 of 112 ProRodeo Winter Tour stops. In 2004, Rodeo Austin continued its success as an event that was recorded and broadcast to over 50,000 million homes on Outdoor Life Network (OLN) and ESPN. In 2006, Rodeo Austin was broadcast to 87 million homes on the FOX Sports Network.

Keeping with the STFR's mission of serving youth, Mutton Bustin' was worked into the Rodeo's performances beginning in 2001. This showdown of "little cowpokes and wooly sheep" was a crowd favorite and culminated with the presentation of belt buckles to all contestants!

Rodeo Entertainment Line-ups

2006	2007	2008	2009
Cross Canadian Ragweed	Kevin Fowler	Randy Rogers Band	Randy Rogers Band
Dwight Yoakam	The Wreckers	Rodney Atkins	Jimmy Wayne
Pat Green	Aly & AJ	Gretchen Wilson	Josh Turner
Ashlee Simpson	Trace Adkins	Willie Nelson	Jesse McCartney
Lynyrd Skynyrd	Taylor Hicks	Tracey Lawrence	Clay Walker
Clay Walker	Josh Turner	Styx	Akon
Kevin Fowler	Blake Shelton	Neal McCoy	Kellie Pickler
LeAnn Rimes	Miranda Lambert	Miranda Lambert	Eli Young Band
Duelo	Eli Young Band	George Jones	Randy Travis
Bow Wow	Foreigner	Natasha Bedingfield	Carlos Mencia
Montgomery Gentry	Bill Engvall	Clay Walker	Sara Bareilles
George Jones	Kenny Rogers	Joe Nichols	Creedence Clearwater Revisited
Joe Nichols	Lonestar	Jason Aldean	Jack Ingram
Gary Allan	Neal McCoy	Sean Kingston	Craig Morgan
		Kevin Fowler	Kevin Fowler

Membership & Volunteers

The original foundation of the Star of Texas Fair & Rodeo was formed by a small group of people with a dream. Today, that dream lives on in the more than 1,500 volunteers who contribute their time and talents as members of over 25 committees. These dedicated and hardworking individuals keep the Show's vision alive and visible to the people of Austin and the Central Texas Region.

Perhaps the most incredible facet of the immense organization is that thousands of individuals from hundreds of cities throughout Texas work collectively to ensure that the annual Star of Texas Fair & Rodeo is the best that it can be. The diversity of volunteer members is the strength of the organization.

These volunteers are not just active during the two-week run of the Show. The extensive planning, organization and preparation for the Show is a year-round endeavor. They are the people who go the extra mile, giving their time, talents and energies to further benefit the young people of Texas.

Membership Levels

Wrangler: Annual Member

- \$25 per year membership dues
- Must be at least 21 years of age
- Option to purchase advanced rodeo box seats
- Invitation to special volunteer events
- Newsletter
- Auto Decal
- Committee appointment required to receive:
 - Silver Badge season pass
 - Free committee parking in designated lot
 - Free Admittance to 100X Club

Ranger: Life Member

- \$500 one time membership fee
- Must be at least 21 years of age
- Option to purchase advanced rodeo box seats
- Invitation to special volunteer events
- Newsletter
- Auto Decal
- Committee appointment required to receive:
 - Gold Badge season pass
 - Free committee parking in designated lot
 - Free admittance to 100X Club

Founder: Devoted Supporter**Corporation**

- \$10,000 or greater one time membership fee
- Four founders club membership cards and 16 guest tickets per night
- Four parking passes in designated Founder lot

Individual

- \$5,000 or greater one time membership fee
- Individual must be at least 21 years of age
- Two founders club membership cards and 8 guest tickets per night
- Two parking passes in designated Founder lot

All Founders

- Exclusive access to Founders Club (overlooking Rodeo Arena)
- Live television broadcast of rodeo and entertainment
- Option to purchase advanced rodeo box seats in premium location
- Invitation to special volunteer events
- Newsletter
- Auto Decal
- Committee appointment required to receive:
 - Gold badge season pass
 - Free admittance to 100X Club

Drover : Rodeo Rookie

- No annual membership dues
- All ages
- Option to purchase advanced Rodeo tickets
- Newsletter
- Committee appointment required to receive:
 - Season Fairgrounds pass

Committee Listing

100X Club: Coordinates the general operation and staffing of the 100X Club located outside the main arena.

Ambassadors: Promotes STFR in an effort to increase awareness in the community. Attends promotional events and assists with VIP Tours during the two week Fair & Rodeo.

Backstage: Responsible for fulfilling artist riders on a daily basis and provide them with hospitable and protective environment. (Backstage members must be approved before joining the committee)

BBQ Cook-off: Organize and promote the BBQ Cook-off where teams compete for cash prizes. Members are responsible for securing judges and contestants, as well as event set-up and break-down.

Bullet Proof Blowout Party: Plans, promotes and seeks sponsors for the annual event held the first and last weekends during the show. All proceeds benefit the STFR mission.

Calf Scramble: Plans, organizes, obtains contributors and conducts actual Calf Scramble events during the Livestock Show and Rodeo.

Chuck Wagon Cook-Off: Organizes and takes care of teams during the Chuck Wagon Cook-Off. Recruits sponsors for the Chuck Wagon Cook-Off as well as wagons with all proceeds benefiting the STFR Mission.

Competitive Events: Organizes and administers all aspects of the STFR Livestock Show in March, including open and junior divisions.

Cowboy Breakfast: Organizes event with free food and entertainment for the public held one week prior to Rodeo in order to kick off the annual Rodeo. Members are responsible for coordinating the event and securing local business partners to participate and donate services.

Event Staff: Serves as Arena Ushers during Rodeo Performances and Concerts.

Exhibits: Helps set up and coordinate activities for the Kids Town exhibit and acts as a liaison between fairgrounds acts and commercial exhibits staff.

Founders Club: Coordinates the general operation and staffing of the Founders Club (private) located inside the Main Arena.

Gala: Plans the major kick-off concert and fundraising event of STFR including catering, decorations, and silent auction.

Golf Tournament: Lines up sponsors and organizes the logistics of the tournament including obtaining entries, sponsors, setting up and cleaning up after the event.

Information & Souvenir: Coordinates operation and sales of Star of Texas Fair & Rodeo/Rodeo Austin souvenirs during the Fair & Rodeo as well as various events during the year. Also runs the Information booth on the Fairgrounds providing assistance and information to fairgoers.

Miss Rodeo Austin: Coordinate and organize Miss Rodeo Austin contest for girls between the ages of 15-23 and reside within Texas.

Operations: Responsible for providing a clean, safe and festive atmosphere on the fairgrounds. Logistical layout and decoration are primary functions.

Rodeo: Responsible for the set-up of the rodeo arena, working with the stock contactor and maintaining the rodeo arena throughout the 15-day event. Members coordinate Mutton Bustin' and related events.

Rodeo Rumble: Organize the logistics and trophies for the 1K Kid's Fun Run.

School Tours: Plan, promote and conduct organized school tours during the Fair & Rodeo for school children in Central Texas region.

Shoot Out- Sporting Clay Tournament: Lines u sponsors and organizes the logistics of the tournament including obtaining entries, setting up and cleaning after the event.

Ticket Sales: Responsible for advanced ticket sales, season ticket sales and group ticket sales to members, public, large parties and corporate/business events.

Youth Auction: Coordinates all aspects of the Youth Auction held during the two week Fair & Rodeo. The committee's main priority is to recruit new buyers and encourage previous buyers to attend. Also handles coordination of the physical arrangements of the auction.

Membership Policies & Procedures

- I. **Policy:** It is the Policy of the Star of Texas Fair & Rodeo for all SFTR personnel to avoid conflicts of interest and potential conflicts of interest in all dealings involving STFR. Towards that end, the Board of Directors of STFY hereby adopts the following Policies and Procedures. At no time will any volunteer be permitted to carry a firearm on the Star of Texas fairgrounds or at any event hosted by the Star of Texas Fair & Rodeo.

- II. **Applicability:** These Policies and Procedures are intended to apply to all STFR Directors, Officers, Committee Volunteers and Employees (Herein called the “Responsible Party”).

- III. **Illustrative Conflicts of Interest:** Except as otherwise provided in the Policy, each Responsible Party is expected to avoid becoming directly involved in any business transaction in which STFR is a party and in which the Responsible Party or a member of his/her immediate family has a pecuniary interest. The following is a list of possible conflicts of interest, but is not intended as an exhaustive list of all potential conflicts.
 1. Sale of goods or services between STFR and the Responsible Party or his immediate family member except as allowed by Paragraph IV below.
 2. Participation by a Responsible Party in any deliberation, selection or vote involving the hiring, selection, dismissal or contracting with a third party when the Responsible Party has a direct or indirect pecuniary interest in the matter being decided.
 3. Participation by a Responsible Party in the adoption or defeat of any motion, solution or decision by STFR or any of its committees when the Responsible party has a direct or indirect pecuniary interest in the matter being considered.
 4. A Responsible Party’s taking advantage of a business opportunity involving STFR or in which SFTR is potentially involved or in which STFR, if given a reasonable opportunity, may choose to participate.
 5. The acceptance by a Reasonable Party of gifts, favors or gratuities from a third party with whom STFR has or is about to have a business transaction when the Responsible Party knows or should know that the gift, favor or gratuity was intended to influence his actions as a Responsible Party.

- IV. **Illustrative Non-conflicts of Interest:** The Board of Directors recognizes that with the implementation of appropriate safeguards, a transaction which is potentially a conflict of interest can be authorized to avoid the conflict and eliminate any potential harm to STFR. The Board further appreciates that not every business transaction involving a Responsible Party and STFR is detrimental to STFR. The following is a non-exhaustive list of transactions deemed by the Board to be non-conflicts.

1. The sales of goods or services to STFR by a Responsible Party or a member of his/her immediate family at a price or on terms equal to or better than those available to SFTR by other potential providers of such goods or services.
2. The sale by STFR of any goods or services to a Responsible Party or a member of his immediate family at a price and upon terms that are equally available to consumers who are not Responsible Parties.
3. Participation in a business transaction or opportunity involving SFR after full disclosure to the STFR Executive Committee and approval by the Executive Committee.

V. **Procedures to Avoid and Eliminate Conflicts of Interest:** The Board of Directors believes that honesty, candor and a firm sense of ethics are the basic components to avoiding conflicts of interest. The following are procedures adapted to avoid and eliminate conflicts of interest.

1. Any person who believes that a potential conflict of interest exists is asked to report the matter in writing to the President or General Manager who shall then promptly bring the matter before the Executive Committee for consideration.
2. Any Responsible Party who is offered any gifts, favors or gratuities which he believes are intended to influence his actions as a Responsible Party, shall promptly report such an offer to the President or General Manager who shall then promptly bring the matter before the Executive Committee for consideration.
3. Any Responsible Party who is contemplating entering into a business transaction with or involving STFR and which such Responsible Party has reason to believe may present a conflict of interest, shall advise the President or General Manager in writing of the matter. The President or General Manager shall promptly report the ruling of the Executive Committee to the Responsible Party.

Founder Membership Policies & Procedures

1. Types of Memberships.

Individual – Available to any natural person.

Corporate – Available to any corporation, limited liability company, limited partnership, limited liability limited partnership, professional corporation, professional partnership, general partnerships and other entities organized under the Texas Business Organization Code or comparable statute of another state.

2. Transferability of Memberships.

Individual – Non-transferable, except by one spouse to another upon divorce or death of the member spouse. If the individual who is the named member dies or divorces, the membership may be transferred to the named member's ex-spouse as part of the deceased Member's probate or the divorce. In that case, the ex-spouse becomes the member and the former named member ceases to be a member. Upon the death of a married member, his or her surviving spouse may become a member for the remainder of such surviving spouse's life.

Except as provided above, an individual member may not transfer, assign or bequeath his or her membership, i.e., it cannot be sold, given or left at death to the member's children or anyone other than the member's spouse.

The Club reserves the right to require written proof satisfactory to the Club of any transfer of an Individual Membership upon death or divorce of an Individual Member.

An Individual Membership may be converted to a Corporate Membership by making an additional payment equal to the difference between the initiation fees for Corporate and Individual Memberships.

Corporate – A Corporate Membership is the property of the entity named as the Corporate Member. The membership may not be sold except as part of a sale of all or substantially all of the Corporate Member's assets. If transferred to an individual, a corporate membership will become an individual membership, subject to the rules stated above for individual memberships.

If all or substantially all of a Corporate Member's assets are sold to a single buyer or the Corporate Member dissolves, merges, or consolidates, the membership shall vest in whatever other entity or individual becomes the owner of such assets or becomes the successor of the Corporate Member.

The Club reserves the right to require written proof satisfactory to the Club of any transfer of a Corporate Membership.

3. Initiation Fees Effective June 1, 2009.

- (a) Individual Membership - \$5,000.00
- (b) Corporate Membership - \$10,000.00
- (c) Initiation fees may be paid in five (5) equal annual installments beginning on the date that the application for membership is submitted, and annually thereafter on or before renewal Membership Cards are distributed by the Club. No applicant who has failed to pay any installment for an Initiation Fee will be issued any renewal Membership Cards or entry passes for admission to the Club during the STFR. Members who are paying Initiation Fees in installments will receive the Notification described in Paragraph 5(d) below and to remain in good standing must pay the installment by the date designated in such Notification. Any Member who fails to pay any installment within ninety (90) days of the due date shall forfeit all Club privileges.

4. Membership Privileges.

- (a) Each Member will be allowed Club privileges in accordance with these rules.
- (b) Each individual and each corporate member is allowed one (1) vote for each matter submitted to a vote of the membership.
- (c) The Executive Committee of the Star of Texas Fair and Rodeo ("STFR") has the right to establish and modify from time to time the rules of operation and decorum for the Founder's Club. A Member's privileges may be suspended or revoked for violations of such rules.
- (d) The Executive Committee of STFR reserves the right to establish and modify these Rules from time to time.

5. Membership Credentials.

Members in good standing are entitled to Founder's Club Membership Cards evidencing their right to Founder's Club privileges. Cards shall be valid for one (1) year and will be distributed and redistributed annually in accordance with the following rules. Each natural person holding a current Membership Card is herein referred to as a "Card Holder."

(a) Individual Members.

- (i) Each Individual Member shall be entitled to one (1) card issued in the Member's name, and one (1) card issued in the name of the Member's Spouse, or in the name of the Member's Dependent Child. A Dependent Child is a natural or adopted child of the Member who is between the ages of thirteen (13) and twenty-one (21) and resides with the Member.

- (ii) Each Individual Member who is unmarried, but has a Dependent Child may have one (1) card issued in the Member's name, and one (1) card issued in the name of the Dependent Child.
- (iii) No Individual Member is entitled to have a membership card issued to anyone other than the Member, the Member's Spouse or the Member's Dependent Child.
- (iv) There shall be no more than two (2) Card Holders at any given time holding cards under any single Individual Membership.

(b) Corporate Members.

Each Corporate Member shall be entitled to designate persons to become Card Holders in accordance with the following rules:

- (i) Prior to June 1, 2009, some Corporate Memberships were sold for a minimum initiation fee of \$5,000.000. Any Corporate Member who has paid a membership initiation fee of \$5,000.00 shall be entitled to designate two (2) Card Holders;
 - (ii) Starting in June 1, 2009, a Corporate Membership will require a minimum fee of \$10,000.00 for which the member shall be entitled to designate four (4) cardholders. For each additional \$2,500.00 in membership initiation fees paid by a Corporate Member, such Member shall be entitled to designate one (1) additional Card Holder; provided, however, that no Corporate Member may designate more than six (6) Card Holders. A Corporate Member may increase the number of Card Holders that it is entitled to designate, up to a limit of six (6), by paying additional membership fees in increments of \$2,500.00 for each additional Card Holder that such Corporate Member desires to designate.
- (c) No Card Holder is authorized to loan, give, or otherwise entrust such Card Holder's card to anyone else. Violation of such rule may result in forfeiture of all Club privileges for such Card Holder.
 - (d) All Members shall be sent a Card Holder Renewal Notification (the "Notification") each year in advance of the Star of Texas Fair and Rodeo.

If the Member does not desire to make any changes in the persons who then currently are Card Holders under such Member's Membership, the Member need not return the Notification. The Club's staff will reissue membership cards to the same Card Holders, so long as the Member's Membership status remains in good standing with the Club.

If the Member desires to change the identity of any Card Holder previously designated by such Member, the Member must return the Notification to the Club staff by the date indicated in the Notification.

- (e) Each Card Holder is responsible for his or her own conduct and that of such Card Holder's guests at all times while exercising Club privileges. The privileges of any Card Holder may be suspended or revoked at any time for violation of Club rules.

6. Card Holder's Founder's Club Admissions Passes During the STFR.

For admission to the Founder's Club during the STFR, each Card Holder will be issued one (1) book of passes containing four (4) guest passes for each day the Founder's Club is open. SUBJECT TO Rule 7 below, each pass shall entitle one (1) person to admission into the Founder's Club on the day for which such pass is issued. The Card Holder may utilize Founder's Club Membership Card and/or one (1) of the guest passes for himself or herself if he or she wants to enter the Club. Each pass entitles the holder to admission to the Founder's Club, but not the Arena. **For admission to the Arena, each person must have an official STFR Xtreme Bulls or ProRodeo ticket.**

7. Limitation of Number of Club Occupants.

At all times while the Club is in operation, Club management reserves the right to restrict admission to the Club in order to maintain compliance with Fire Code or other regulations governing the Travis County Exposition Center.

Logo Usage

The “*Star of Texas Fair & Rodeo*” name and logo, including “*Rodeo Austin*”, are the sole property of the organization. The organization retains exclusive rights in the use of the “marks” and considers any unauthorized use to be an infringement of those rights.

“Marks” refer to any logo used by any officially recognized activity of the STFR. The “marks” specified herein shall not be used by an individual, committees or company unless written authorization has been given by the General Manager. All requests must be submitted in writing to the Marketing Manager who will then get approval from the General Manager.

Any Design, artwork or sketches submitted to the organization for approval shall become sole property of STFR.

Finance Policy

Budget:

The Finance Committee approved and operating budget for each committee.

Deposits: Committees collecting money on behalf of STFR are responsible for turning in deposits to their Staff Liaison in a **timely manner**.

Credit Cards: We accept MasterCard, Visa, Discover and American Express. Committees interested in using this service should contact their Staff Liaison.

Do not hold checks for any period of time, as there is a greater chance for them to be returned for insufficient funds.

No committee has approval to open a separate bank account for their committee funds. All funds are to be collected and expended through STFR.

PURCHASE OF TANGIBLE PROPERTY & SERVICES:

The objective is to ensure that all purchases are made on behalf of the Star of Texas Fair & Rodeo are necessary. Meaning that STFR may already own the property/service being sought, or may be able to obtain the property/service through contribution or trade.

PURCHASE ORDER PROCESSING:

Forward completed Purchase Order Request, and associated bidding documents if applicable, to the Committee staff Liaison prior to any purchase. After review and approval, the Staff Liaison will forward request to the Controller to assign a purchase Order will be forwarded to the General Manager and Finance Committee for discussion.

Procedures for proposed purchases exceeding \$2,000 are as follows:

- (a) Submit request on a purchase order form available from the Committee Staff Liaison
- (b) Initial approval must be secured from the Staff Liaison before proceeding with the bidding procedure specified below
- (c) Solicit a minimum of three (3) bids, if practical, from potential suppliers/distributors
- (d) Submit to the Staff Liaison all bid details along with the original purchase order updated with the appropriate vendor information and purchasing instructions
- (e) If the low bid is refused and another is accepted, reasons for the action must be documented and submitted with the purchase order
- (f) After final approval, the Staff Liaison will forward documents to the Controller.

Procedures for purchases less than \$2,000:

- (a) The bidding process is encouraged, when practical, but not required unless requested by the General Manager.
- (b) All other steps must be followed as specified above.

ADDITIONAL BIDDING PROCEDURES:

All bids received should be in writing, except when acknowledged as an emergency situation by the Staff Liaison.

All deliveries must be made to the STFR office.

Unless listed otherwise, freight charges are considered to be included in the base bid submitted.

INVOICE PROCESSING:

Invoices that match an approved purchase order and receiving report will be paid upon receipt.

All other invoices will be sent to the Staff Liaison for research, these include invoices that:

- (a) Do not match a purchase order on file
- (b) Match and unapproved purchase order
- (c) Vary significantly from the approved purchase order amount
- (d) Do not match a receiving report

TIMELINE:

The fiscal year end for the Star of Texas Fair & Rodeo is May 31st

All expenses must be submitted to the appropriate Staff Liaison **within 30 days after the Show.**

Any expenses not turned in 30 days after the Show will be the responsibility of the person holding the invoice. When possible, have invoices mailed directly to Star of Texas Fair & Rodeo, 9100 Decker Lake Road, Austin, Texas 78724.

CONTRACTS: All contracts will be generated in the STFR office and signed by the General Manager.

SALES TAX: STFR is a sales tax exempt entity. The Controller can provide a tax exempt certificate to those making authorized purchases on STFR's behalf. Sales tax will not be reimbursed for any purchase.

COMMITTEE FINANCIAL REPORTS: All report requests should be directed to the Staff Liaison.

ANY DEVIATION FROM THE APPROVED BUDGET AND/OR THE ABOVE PROCEDURES MUST BE APPROVED BY THE FINANCE COMMITTEE.

DOCUMENTS CAN BE SUBMITTED BY MAIL, FAX, OR EMAIL.

Star of Texas Fair & Rodeo
9100 Decker Lake Road
Austin, Texas 78724
FAX (512) 919-3005