



**FOR IMMEDIATE RELEASE**

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**CALLING ALL GOLF ENTHUSIASTS: COWBOY CLASSIC GOLF TOURNAMENT,**  
**MAY 3<sup>rd</sup>**

Austin, Texas, April 27, 2010 - Mark it on your calendars, the Star of Texas Fair and Rodeo will host the Cowboy Classic Golf Tournament May 3<sup>rd</sup> at the Twin Creeks Country Club. All participants will receive complimentary meals provided by Carrabba's Italian Grill and El Mercado, and a goodie bag. Warm up and sign in will begin at 10:30 a.m. with lunch served at 11:30 a.m. The tournament will begin with a shotgun start at 12:30 p.m. Following the completion of play there will be a silent and live auction as well as door prizes during the Awards Dinner at 6 p.m. Auction items include round trip tickets courtesy of Southwest Airlines, a PGA tour experience at the TPC San Antonio as well as other exciting items. Winning teams and individual contest winners in the longest drive and closest to the pin categories will be awarded prizes ranging from rounds of golf to iPod Shuffles and golfing accessories.

Teams can register now online at [RodeoAustin.com](http://RodeoAustin.com) and teams will also be able register the day of the event. This is a great opportunity for you and your golfing buddies to take a day to enjoy the beautiful Fred Couples signature course to support a great cause. Don't miss your opportunity to be a part of this fun-filled day benefitting the Star of Texas Fair and Rodeo mission of *Promoting Youth Education – Preserving Western Heritage.*

(more)

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Participants of the 2009 Cowboy Classic Golf Tournament

*The Star of Texas Fair and Rodeo, a 501(c) 3 non-profit organization, contributes nearly \$1.5 million annually to the youth of Texas with the help of over 2,000 volunteers, donors and sponsors. Through its acclaimed Livestock Show, Fair, and Rodeo, the Star of Texas continues to work towards the advancement of its mission, "Promoting Youth Education - Preserving Western Heritage." The Star of Texas delivers superior entertainment to the community while boasting an economic impact that exceeds \$54 million annually. Staying true to the official sport of Texas, the Star of Texas is proud to host the world's 6th largest indoor, regular season ProRodeo known as Rodeo Austin.*