



FOR IMMEDIATE RELEASE

Contact: Bonner Cooper and Jennie Richmond, Star of Texas Fair and Rodeo/Rodeo Austin

512.919.3000 phone

512.919.3005 fax

Bonner@RodeoAustin.com; Jennie@RodeoAustin.com

www.RodeoAustin.com

ATCHISON, YOUNG FACE WITH OLD SCHOOL PERSONA / RODEO RESULTS MARCH

16th

Austin, Texas, March 17, 2010 – Although he is only 24 years old, Saddle Bronc Rider Ty Atchison from Jackson, MO is considered “old school”. Ty is one of the few bronc riders who can be seen wearing spurs on the heels of his boots 24/7; most saddle bronc riders only reserve this practice for the short amount of time they are competing or riding horses at home. Ty says that he just feels more comfortable wearing a pair of spurs. In addition, Atchison routinely passes up a warm bed to sleep on the ground in his bed roll, something he carries with him everywhere. Ty is a cowboy in every sense of the word. In the off season, Ty can be found riding colts, training team roping horses, or shoeing horses. He also says that, “he is no stranger to building fence.” The young saddle bronc rider is even sponsored by Red Brand Fence Company. When asked if there is anything he does that could not be found in the Old West, Ty mentioned that he does play hacky sack with fellow contestants in order to relax and get ready to compete.

Ty is one of the most exciting bronc riders to watch and is currently sitting fourth in the ProRodeo World Standings. Although Ty may be a new face to many rodeo fans, he is starting to build

(more)

ATCHISON, YOUNG FACE WITH OLD SCHOOL PERSONA / RODEO RESULTS MARCH

16th (page 2)

quite the rodeo resume. Atchison qualified for the College National Finals (CNFR) all four years while getting his degree at the University of Tennessee-Martin. He competed in every event except bull riding and qualified for the CNFR in multiple events on more than one occasion. In 2008, Ty worked for the Harry Vold Rodeo Co., which limited his ability to compete in ProRodeos. However, he has been competing full-time ever since, and is one of the favorites to contend for a World Championship this season. Ty was 72 points on Nitro of Western Rodeo Company's in the second round of Rodeo Austin and is now headed back to Houston to compete in the Semi-finals.

The March 16th ProRodeo Results are as follows:

Bareback Riding

1. Jason Havens - 82 points
2. Steven Peebles - 81 points
3. Steven Dent - 78 points
4. Tanner Aus - 76 points
5. Jared Smith - 74 points
6. Casey Colletti - 73 points
7. Kyle Brennecke - 67 points
8. Ryan Gray - 64 points

Steer Wrestling

1. Cody Cassidy - 4.0 seconds
2. Luke Branquhino - 4.2 seconds
3. Blake Knowles - 4.5 seconds
4. Reagon Walker - 5.1 seconds
5. Casey Martin - 5.5 seconds
6. Glen Ray Clark - 13.7 seconds

Team Roping

1. Aaron Tsinigine / Brock Hanson - 4.8 seconds
2. Seth Gurney / K.C. Curtis - 5.2 seconds
3. Justin Parish / Trey Johnson - 10.1 seconds
4. Derick Fleming / Marty Becker - 10.4 seconds

(more)

ATCHISON, YOUNG FACE WITH OLD SCHOOL PERSONA / RODEO RESULTS MARCH

16th (page 3)

Saddle Bronc Riding

1. Cody Martin - 83 points
2. TIE Chuck Schmidt - 81 points
2. TIE JJ Elshere - 81 points
4. Bryce Miller - 80 points
5. Josh Reynolds - 77 points
6. Jesse Bail - 76 points
7. Cort Scheer - 75 points
8. Louie Brunson - 74 points

Tie-Down Roping

1. Josh Peek - 8.0 seconds
2. Cody Owens - 8.9 seconds
3. Justin Macha - 11.2 seconds
4. Trevor Thiel - 14.7 seconds
5. Houston Hutto - 17.5 seconds

Barrel Racing

1. Sammi Bessert - 15.35 seconds
2. Sherry Cervi - 15.41 seconds
3. Jeanne Anderson - 15.49 seconds
4. Brenda Mays - 15.52 seconds
5. Danyelle Campbell - 15.78 seconds
6. Brenda Seely 15.83 seconds
7. Kassie Mowry - 20.53 seconds
8. Jean Winters - 20.55 seconds

Bull Riding

1. Cody Buller - 82 points
2. Howdy Cloud - 80 points
3. Clint Craig - 77 points
4. Ardie Maier - 68 points

The Star of Texas Fair and Rodeo, a 501(c) 3 non-profit organization, contributes over \$1.5 million annually to the youth of Texas with the help of over 2,000 volunteers, donors and sponsors. Through its acclaimed Livestock Show, Fair, and Rodeo, the Star of Texas continues to work towards the advancement of its mission, "Promoting Youth Education - Preserving Western Heritage." The Star of Texas delivers superior entertainment to the community while boasting an economic impact that exceeds \$54 million annually. Staying true to the official sport of Texas, the Star of Texas is proud to host the world's 6th largest indoor, regular season ProRodeo known as Rodeo Austin.